

News Release

Gateway Charter High School Announces New Head Coach Turnaround coach hired to bring success to team

FORT MYERS, Fla. (January 12, 2010) - Excitement has arrived at Gateway Charter High School in the form of a new head football coach. The Griffins' football team needs a fresh start and Athletic Director Teresa Brown believes the solution has to begin at the top! Brown proudly has announced that the Griffins will have a new head coach beginning January 10, 2010. The key to the team's anticipated success was finding a coach who is known for taking a program that needs to be rebuilt and turning it into a successful winning program. That coach is Victor Coates, from Manassas, Virginia. Last year was Coates 5th season at football power house Osborne High School. Coach Coates also served as head coach of the Virginia Lions, a successful 1st year semi-pro program in Northern Virginia.

Coates has seen his share of struggling teams. In addition to his duties with the Lions, Coates also served as offensive coordinator of Osbourne High School (OHS) in Manassas, VA. Prior to his arrival, OHS had the longest losing streak in the school's history. Coates together with the head coach changed strategies and developed a new offense which had immediate results. The team went from averaging six points per game to more than 40. During his tenure with the team, they've reached Regional Championship games in four out of five years, have had winning seasons every year and in 2006 had a 14-0 season winning the state championship and ranking 26th in the country.

"Where he has been, success has followed," says Brown. "Our team doesn't just need a winning coach to bring them success; they need a coach who knows how to turn things around. He has proven that at Osbourn High School, George Mason University where he was defensive coordinator, Stonewall Jackson High School where he was head freshman coach and the list goes on. He has significant experience as both a coach and a player and brings many years of successful experience to our school." While coaching, Coates also practiced as a podiatric surgeon for 24 years in Virginia and closed his office to move to Florida. "Coates knows the challenges he faces but is filled to the brim with contagious enthusiasm" says Joe Roles Gateway Principal. "Coach Coates make you feel like it is game day just talking about

football” Roles, a former successful Coach, just can not wait for the Gateway students to experience Coach Coates expertise, excitement, and fun he will share with players, parents, and staff at GCHS.

Gateway Charter High School is part of the Charter Schools USA Inc. (CSUSA) family of schools. CSUSA is one of the nation’s leading charter school management companies, serving kindergarten through 12th grade. CSUSA provides comprehensive management services to corporations, government entities and non-profit organizations. CSUSA schools are individually developed to meet the unique needs and requirements of the community.

CSUSA educational advantages include integrated technology, parental involvement contracts, student uniforms, enforced discipline policies, highly qualified and motivated staff, community focus and high academic performance.

Enrollment for Gateway Charter High School is underway; interested parents can register their child online at www.gatewaycharterhigh.org. School choice open house is scheduled for **January 28, 2010 at 6:30 pm**. For additional information, contact Charter Schools USA at 1-866-KIDSUSA or visit the corporate Web site at www.charterschoolsusa.com .

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